



Second Circular

Third International ESP Conference and Summer School

Establishing the Predominant Position of ESP within Adult ELT

University of Niš, Serbia
3-7 July 2017

Keynote Speaker & Director of Summer School

John I. Liontas, Ph.D.



Making a Mountain Out of ESP: Unearthing Idiomaticity Buried Beneath the Surface

In keeping with the conference's theme, *Establishing the Predominant Position of ESP within Adult ELT*, this keynote investigates the many theoretical and practical ways the predominant position of ESP may be established within adult ELT. In so doing, the keynote shall purposefully "make a mountain out of ESP" by unearthing important matters of idiomaticity believed to be buried just beneath the surface of ESP. Accompanied by an amazing cast of mind-blowing images worthy of a thousand words each, this keynote aims to deliver a breathtaking landscape of ideas and pedagogical constructs in order to establish the predominant position of ESP within adult ELT. Most importantly, this keynote seeks to explore the teacher-training practices affecting the attainment of idiomaticity in English as a second or foreign language. Said practices are anchored in a pragmatic methodology of idiomaticity teaching that takes into account learners' interests and active involvement. It will be argued that such focus shall be particularly useful for the purposes of diagnosis and achievement, and the ESP/ELT research to date is a promising start to further work on idiomaticity. Recommendations for idiomaticity training-and-teaching as well as time-tested practices for further theorizing and research will be employed in an unapologetic fashion to engender a great many "aha!" experiences. It is hoped that the practices and recommendations explored here will spur on more research in this vein during this year's ESP conference and summer school and long after we succeed *making a mountain out of ESP*. After all, navigating the many unexplored tunnels beneath the ESP surface may yet become your most engaging reflection worth writing home about again and again!

Summer School and Teacher Training

4-7 July 2017

John I. Lontas, Ph.D., will be leading the summer school and conducting teacher training for 4 days

Becoming an ESP Professional: Secrets of the Profession Finally Revealed!

If you dare to be different and are not afraid of taking risks, then this summer school is for YOU! From A to Z and every other letter in between, this quick-paced, hands on teacher-training summer school reveals the secrets of the ELT profession in becoming a successful ESP professional. Join internationally acclaimed thought leader, author, and practitioner in the fields of applied linguistics, second language acquisition, and ESL/EFL as he unpacks in session after session the 10 principles of professional success. Understand what it means to be the ESP professional you always wanted to be. Learn the do's and don'ts of how to write for academic audiences worldwide. Share your Cover Letter and CV and see it transformed before your very own eyes. Come in and watch yourself and others begin to "spill the beans" about the ESP profession. Contemplate the possibilities for yourself and your students. And who knows? It may not be just a *field of dreams on a summer night after all!*

PS: Bring your laptop/iPad, Cover Letter, and CV and let's learn how to put your best foot forward regardless of personal preferences or ideal multimodal learning modes. Techniques for developing successful professional competencies are highlighted throughout and purposefully applied in collaborative pair-group activities. Upon completion, each participant receives a 3rd International ESP Conference and Summer School Certificate of Completion.

We would like to invite colleagues who want to improve and/or exchange teaching ideas, whether intending to present or not.

Presentation formats **can be submitted as teacher training, a conference paper or a workshop.**

Submissions should be concise summaries of the content of the proposed presentation and include the author's/authors' name(s), affiliation, contact details and a short bio note. The length of submissions is expected to be the following: for teacher training up to 1200 words, conference papers up to 800 word, and workshops up to 1000 words. All proposals will be double-blind peer reviewed.

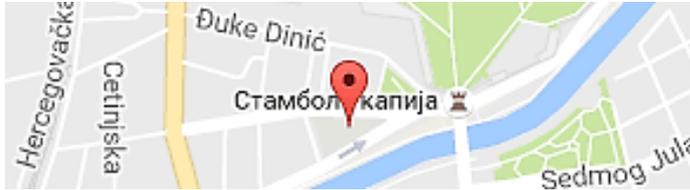
You may send your papers to esp@junis.ni.ac.rs by **15 May 2017**.

Acceptance of papers will be announced on **25 May 2017**.

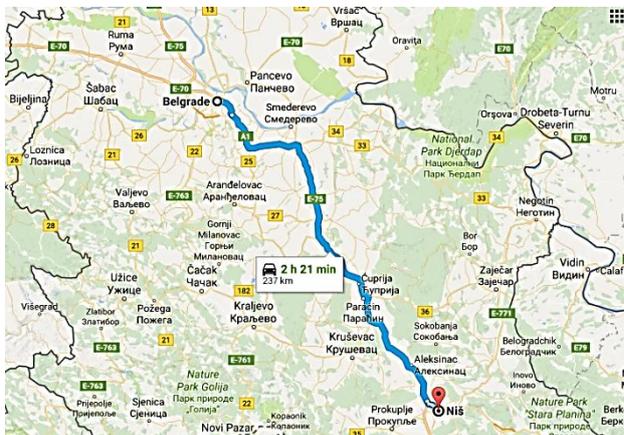
Publications: All accepted papers will be published as thematic proceedings in **the Journal of Teaching English for Specific and Academic Purposes**, indexed in Thomson Reuters Emerging Citation Index and with DOI numbers <http://espeap.junis.ni.ac.rs/>. After the conference, a selection of the best papers will be included in two monograph publications, one with **Cambridge Scholars Publishing** and the other with **Vernon Press**.

Venue

The venue for ESP summer school is the rectorate building of the University of Niš, located on the right bank of the Nišava, in the city centre.



Getting to Niš:



Niš airport Constantine the Great operates low cost flights to/from Europe.

Niš is 252 km from Belgrade Nikola Tesla International Airport. From the airport you can take a bus transfer (€3) or a taxi (€20) to the main bus station. Buses depart almost every half an hour to Niš (€12). Taxi city ride in Niš is about €3.

Accommodation:

There are lots of excellent budget hotels offering a five night stay for even about €150. If you book your accommodation in the city centre you will be within a walking distance to the venue. Hotel prices in the city centre (3*/4*) start at €35.

Before the event, we will send out most detailed directions to our participants, as well as a phone number for assistance at any time.