

Third International Conference and Summer School on ESP and Language
Learning Technologies

**ESTABLISHING THE PREDOMINANT POSITION OF ESP
WITHIN ADULT ELT**

University of Niš, Serbia, 3-7 July, 2017

CONFERENCE AND SUMMER SCHOOL PROGRAM

Venue: University of Niš, rectorate building, address: Univerzitetski trg 2

Monday, 3rd July

9.00 – 10.00 Registration, central hall

10.00 – 10.30 Ceremonial opening, Grand hall

10.30 – 11.00 Welcome cocktail, central hall

11.00 – 12.00 Keynote address Prof. John Lontas, University of South Florida, **USA: Making a Mountain out of ESP: Unearthing Idiomaticity Buried beneath the Surface**
Grand hall

12.00 – 13.00 Distinguished speaker Jen MacArthur, Regional English Language Officer (RELO)
US Embassy Belgrade: Making the *Special Purpose* an *Authentic Purpose*: Implementing Service Learning in ESP
Grand hall

13.00 – 14.00 Lunch, central hall

14.00 – 16.00 Sessions

16.00 – 17.30 Teacher training - Prof. Nijolė Burkšaitienė, Institute of Humanities, Mykolas Romeris, University, Vilnius, **Lithuania: Portfolios in Higher Education**

1. Portfolios for teaching and learning in HE
2. Assessment of portfolios
3. Practice: portfolio design for teaching and learning ESP

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Monday 3rd July, 14.00 – 16.00 Sessions:

A Grand hall

Chair: Danica Milošević

Tariq Elyas, English Language Institute King Abdulaziz University, Jeddah, **Saudi Arabia** – Ipad as an Instructional Tool in Enhancing Young Female Learners' Achievement and Engagement in EFL Classes in Saudi Arabia

Daniela Kirovska-Simjanoska, South East European University, Language Center, Tetovo, **Macedonia** – Mobile Phones as Learning and Organizational Tools in the ESP Classroom

Selim Gunuç, Cyber Psychology and Technology Integration Department of Computer Education and Instructional Technologies, Yuzuncu Yil University, **Turkey** - Technology Integration in English Language Teaching and Learning

Danica Milošević, College of Applied Technical Sciences in Niš, **Serbia** – Simultaneous Development of Language and Computer Skills: An Interdisciplinary Approach to Translation

B Hall No 8 ground floor

Chair: Danica Piršl

Marijana Marjanovikj-Apostolovski, South East European University Language Centre, **Macedonia** - Redefining the ESP for Business Courses in Higher Education: Are ESP courses by nature autonomy fostering?

Gabriela Chmelíková, Ludmila Hurajová, Slovak University of Technology, Faculty of Materials Science and Technology in Trnava, **Slovakia** - CLIL – its forms in diverse education context

Mirela Dubali Alhasani, Epoka University **Albania**, Nadežda Stojković, University of Niš, **Serbia** - Searching for the 'Golden Average' between ESP and CLIL

Danica Piršl, University of Niš, **Serbia**, Solzica Popovska, Sts Cyril and Methodius University, Skopje, **Macedonia**, Nadežda Stojković, Vanče Bojkov, University of Niš, **Serbia** – Critical Thinking, Strategic Learning and Metacognition in ESP

C* Room 38. third floor (elevator) **13.30 – 16.00**

Chair: Nataša Bakić-Mirić

Anna Stefanowicz-Kocol, State Higher Vocational School in Tarnów, **Poland**, Danijela Đorđević, University of Belgrade, **Serbia** - Intercultural competence of ESP students

Vesna Stanković, Andreja Foreign Language Institute, Niš, **Serbia** – Business English for Presentation – Use of Authentic Materials

Maria Kopylovskaya, Philology Faculty, Saint Petersburg State University, **Russia**, *Hard Core vs Soft Core* ESP in the Light of Educational Foresight

Ljubica Kardaleska, Gabriela Nedelkoska, FON University, Skopje, **Macedonia**, Teachers as material designers - Insights from designing an ESP course book (English for Political Science and Diplomacy)

Nataša Bakić-Mirić, Foreign Languages Training Center, Bologna, **Italy** - Multiple Intelligences Theory and Teaching English as a Foreign Language - An Empirical Approach

Tuesday, 4th July

9.00 – 10.00 Special workshop presentation, a businessman's view, William Windish, **YCP Serbia Belgrade, Serbia/Poulsbo, WA USA: Why Industry Specific English Benefits All – part 1**

- what happens in 'real life' working with international teams of designers and engineers and the struggle when a team member says 'Yes' and 'I understand'
- how the so called 'English Skills' are failing in the work place and the effects of the lack of 'Industry Specific' English skills

Grand hall

10.00 – 11.00 Distinguished speaker Prof. Nijolė Burkšaitienė, Institute of Humanities, Mykolas Romeris University, Vilnius, **Lithuania: University and College Teachers' Attitudes towards Web 2.0 Technologies and Their Use for Teaching English for General and Specific Purposes**

Grand hall

11.00 – 11.30 coffee break, central hall

11.30 – 13.30 Sessions

13.30 – 14.30 Lunch, central hall

14.30 – 16.00 Teacher training, Prof. John Liontas, USF, **USA: On becoming an ESP Professional: Challenges and Opportunities**

Employing an interactive Socratic dialogue in an unapologetic fashion, this inaugural teacher-training summer school session addresses the key challenges and opportunities ESP professionals face in today's educational landscape the world over. Palatable solutions are explored, proposals entertained, and practices anchored in cutting edge research forums.

Grand hall

16.00 – 17.00 Special presentation – interactive workshop: Dušica Milosavljević **“Pro-mens” Methods and Techniques in Mastering Fast Reading and Comprehension**

Methods and techniques used in mastering fast reading and comprehension will be demonstrated through an interactive workshop, allowing all participants to test their reading speed and respective level of comprehension. The practical exercises on the on-line platform will provide feedback information for each individual participant in terms of comparative analyses of the results achieved in the class with the average statistics of 'fast(er) readers'. Through a series of different 'challenges', the participants will explore the segments of tachistoscopic training, peripheral sight training, rhythmical reading and other sets of exercises, with a review on the positive impact they may have on short-term memory and other aspects of life-long development.

19.30 – 24.00 Gala dinner, Hotel Alexandar, address: Njegoševa, 81A (taxi recommended)

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Tuesday, 4th July, Sessions 11.30 – 13.30:

A*: Grand hall (five presentations – 11.30 – 14.00)

Chair: Ivana Nešić

Gabriela Chmelíková, Ludmila Hurajová, Slovak University of Technology, Faculty of Materials Science and Technology in Trnava, **Slovakia** - How to foster students study activity via ICT and real projects

Chih-Min Shih, National Sun Yat-Sen University, Kaohsiung, **Taiwan** - Does the TOEIC meet the needs of the workplace: Views of domain experts

Vesna Kovačević, Faculty of Technical Sciences in Čačak, University of Kragujevac, **Serbia** - All Inclusive Activity Design a Product and Advertising Campaign

Tariq Elyas, English Language Institute King Abdulaziz University, Jeddah, **Saudi Arabia** - Radio Controlled- Hobbies & EFL/ESP: Motivation, Autonomy and Online Community of Practice via an Autoethnographic study

Ivana Nešić, Milica Spasić-Stojković, Business School of Applied Studies, Blace, **Serbia** - Insights from Students' Language Learning Diaries

B*: Hall No 8, ground floor, five presentations (11.30 – 14.00)

Chair: Miloš Đurić

Dragica Žugić, Faculty of Foreign Languages University "Mediterranean" Podgorica, **Montenegro** – How to Teach the Article System to ESL Students?

Kutay Uzun, Trakya University, Edirne, **Turkey** - The Use of Conjunctions and its Relationship with Argumentative Writing Performance in an EFL Setting

Tanju Deveci, Petroleum Institute, Abu Dhabi, **UAE** - Employment Rejection Emails: A Linguistic Analysis and Professors' Perceptions

Santosh Rajguru, Dept. of English, Solapur University, **India** - Establishing ESP Positions in ELT Context

Miloš Đurić, Faculty of Electrical Engineering, University of Belgrade, **Serbia**, Approximation in Electrical Engineering Discourse

C: Room 38 **WORKSHOPS:**

11.30 – 12.30

Gordana Ignjatović, Faculty of Law, University of Niš, **Serbia:** ELP Fairground Attractions for Adult Learners: Multiple Intelligences, Learning Styles and Technology in Adult ELP Classrooms in Tertiary Education

ROOM 40

12.30 – 13.30

Adult ELP Classrooms in Tertiary Education

Adel Ali, ATPF, **Tunisia,** Spread the creativity virus in the classroom

Wednesday, 5th July

9.30 – 10.30 Distinguished speaker Timothy Petete, University of Central Oklahoma, USA:
Native American Studies and English for Academic Purposes
Grand hall

10.30 – 11.00 Coffee break, central hall

11.00 – 12.00 Workshop - distinguished speaker Timothy Petete, University of Central
Oklahoma, USA: **Digital Pedagogy and Cultural Diversity**
Grand hall

12.00 – 14.00 Sessions

14.00 – 15.00 Lunch, central hall

15.00 – 16.30 Teacher training - Prof. John Lontas, USF, USA: **First Steps: From Reviews
and Reports to Curricular Innovations and Publications**

In keeping with this year's teacher-training summer school philosophy, this session unpacks the secrets of success in today's "publish or perish" academic and work culture. Participants learn the do's and don'ts of writing for academic audiences worldwide and explore new publishing venues for engaged professional productivity and knowledge dissemination around the world.

16.30 – 18.00 Teacher training - Prof. Nijolė Burkšaitienė, Institute of Humanities, Mykolas
Romeris, University, Vilnius, **Lithuania: Portfolios in Higher Education
(continued)**:

1. Portfolio for teaching: ESP competence-based portfolio development.
2. Practice: portfolio for teaching; ESP tasks development.
3. Discussion: advantages & disadvantages; possible difficulties.

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Wednesday, 5th July, Sessions 12.00 – 14.00:

A Grand hall
Chair: Alastair Graham-Marr

U-maporn Kardkarnklai, Srinakharinwirot University, Bangkok, **Thailand** - Challenging
English Communication of Thai Farmers in Reality: Needs and Critical Reflections in
Teaching ESP

Song WANG, Changyuan LIU, Harbin Institute of Technology, **China** - Exploration of ESP Teaching Based on CBI Theory and the Stress ESP Teachers Encounter in China

Changyuan LIU, Harbin Institute of Technology, China - ESP Teaching in **China**: Challenges and Proposed Solutions

Alastair Graham-Marr, Department of Liberal Arts, Faculty of Engineering Tokyo University of Science, Tokyo, **Japan** - Impediments to ESP in Asian Contexts

B*: Hall 8 five presentations 12.00 – 14.30

Chair: Mirna Varga

Kutay Uzun, Trakya University, Edirne, **Turkey** - The Relationship Between Genre Knowledge and Writing Performance

Žana Knežević, Faculty of Foreign Languages University “Mediterranean” Podgorica, **Montenegro** - Video-making Assignments in ESP

Elena Spirovska Tevdovska, South East European University, Tetovo, Republic of **Macedonia** – Enhancing Employability Skills in ESP Context – A Study Conducted at South East European University

Jelena Basta, Faculty of Economics, University of Niš, **Serbia** - Role of Case Studies in Teaching English for Business and Economics

Mirna Varga, Faculty of Philosophy, Josip Juraj Strossmayer University of Osijek, **Croatia** - Cross-cultural analysis of rhetorical structure of abstracts in linguistics: The case of English and Croatian

C*: Room 38 five presentations 12.00 – 14.30

Chair: Mirela Dubali Alhasani

Dragana Božić Lenard, Ivanka Ferčec, Yvonne Liermann-Zeljak, Faculty of Electrical Engineering, Computer Science and Information Technology, Josip Juraj Strossmayer University of Osijek, **Croatia** - Grammar or vocabulary – students’ friends or foes?

Anamaria Supuran, Amalia Sturza, Faculty of, Constructions, University of Oradea, **Romania** - The Opportunity of Introducing Serious Games in Teaching ESP. A Study Case on Playing “SIMPLYCYCLE” Serious Game

Tatyana Dobrova, Saint-Petersburg State University, Saint-Petersburg, **Russia** - Forming Information Competence of International Relations students

Shahbaz Pervaiz, **Pakistan** - Taking it to the Next Level: A Research on how to Improve Teaching English as a Foreign Language in Europe

Mirela Dubali Alhasani, Epoka University, Tirana, **Albania** - Exploring the impact of the Deep Disciplinary Content-based class materials to students' linguistic performance compared to balanced ESP teaching materials: The Case of Business English Course

Thursday, 6th July

9.00 – 10.00 Special workshop presentation, a businessman's view, William Windish,
YCP Serbia Belgrade, Serbia/Poulsbo, WA USA: Why Industry Specific
English Benefits All – part 2

- concrete formulas of what realistically usable content of ESP courses needs to be
- an invitation to engage in a project of designing a textbook that would be a collaboration between interested conference participants and international companies dealing with engineering, IT, design, construction, human resources and the related fields

Grand hall

10.00 – 11.00 Distinguished speaker Gabriela Chmelíková, Slovak University of
Technology, Trnava, **Slovakia: Interdisciplinarity as the Way of Establishing**
Predominant Position of ESP - Introducing the concept of student research
conference in English

Grand hall

11.00 – 11.30 Coffee break, central hall

11.30 – 13.30 Sessions

13.30 – 14.30 Lunch, central hall

14.30 – 16.00 Teacher training - Prof. John Liantas, USF, **USA: Next Steps: From**
Theory and Practice to Professional Engagements and Ethics

Engaging in collaborative pair-group activities, participants “spill the beans” about the ESP profession in addressing critical professional engagements and ethical behaviors affecting student success across the curriculum and in the workplace. How to bridge the gap between theory and practice and between professional engagements and ethics becomes the foundation upon which the predominant position of ESP within adult ELT may be established for the purposes of diagnosis and achievement.

16.00 – 17.00 Workshops and Teacher training

21.00 – 24.00 **Soft Jazz cocktail party** at Andreja Foreign Language Institute, address:
Vojvode Tankosića 57 (within city center)

Another opportunity to get to know your colleagues better, enjoy the evening, and take a tour of the institute. Hopefully, this experience shall be the landmark of the conference! Welcome! Andreja FLI

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Thursday, 6th July, Sessions 11.30-13.30:

A* Grand hall, five presentations (11.30 – 14.00)

Chair: Nalan Kenny

Anna Stefanowicz-Kocol, Monika Pociask, State Higher Vocational School in Tarnów, **Poland** - Improving Social Competences of Nursing Students in ESP Classes

Amalia Sturza, Faculty of Constructions, University of Oradea, **Romania** - Motivation to Learn English: A Study on Engineering Students at the University of Oradea

Vanya Katsarska, Aviation Faculty, National Military University, **Bulgaria** - Harmonization of University Aviation Courses

Handan Çelik, Foreign Languages Department Trakya University, Edirne, **TURKEY** - Perceived language needs of undergraduate medical students enrolled in a consecutively running ESP course

Nalan Kenny, King's Leadership Academy Liverpool, **UK** – I'm a Migrant with Lots of Qualifications but no ESP!

B*: Hall 8 - five presentations (11.30 – 14.00)

Chair: Zorica Antić

Kandiah Shriganeshan, English Language Teaching Centre, University of Jaffna, **Sri Lanka** - Developing Writing Skill in English for Specific Purposes (ESP) Classrooms through Literary Texts

Kabiyat Kubacheva, North-Western State Medical University named after I.I. Mechnikov, Saint-Petersburg, **Russia** - Teaching Foreign Language Students Sociotypes' (Extroverts and Introverts) Personal Characteristics at Non-Linguistic Faculties

Nataša Milosavljević, Faculty of Medicine, University of Niš, **Serbia** - Importance of autonomy in adult learners of English for specific purposes

Youssif Zaghwan Omar, University of Benghazi, **Libya** - Challenges of Learning English as a Foreign Language in Some Expanding Circle Countries

Zorica Antić, Faculty of Medicine, University of Niš, **Serbia** - The effects of professional development and teacher education on students' learning outcomes

C: Room 38 11.30 -13.30

Teacher training – Nataša Bakić-Mirić, Bologna, **Italy**: **Intercultural Communication and ELT – a conceptual framework**

Intercultural communication examines how culture impacts communication. Effective communication with people from other cultures, means understanding the major characteristics that make up cultures different from our own and in that sense the intercultural communication process. The concept of intercultural communicative competence in language teaching takes into account that language learners need to acquire not only grammatical competence but also the knowledge of what is the appropriate language in the communication process both linguistically and culturally. Intercultural communication in ELT affords learners opportunities to analyze and reflect on their encounters, identify any conflict areas, describe them, and recognize opportunities for building relationships with people coming from different cultures.

Thursday, 6th July, Workshops 16.00 - 17.00:

A: Yvonne Liermann-Zeljak, Ivanka Ferčec, Dragana Božić Lenard, Faculty of Electrical Engineering, Computer Science and Information Technology, Josip Juraj Strossmayer University of Osijek, **Croatia – Eureka! Think Like a Proton and Stay Positive**
Grand hall

B: Miloš Đurić, Faculty of Electrical Engineering, University of Belgrade, **Serbia:**
Approximation in Electrical Engineering Discourse
Hall 8

Friday, 7th July

9.30 – 11.00 Teacher training - Prof. John Liantas, USF, USA: **Final Steps: From Inception and Conception to Development and Implementation**
Grand hall

In this final session, participants critically reflect upon the principles of professional success in establishing the predominant position of ESP within adult ELT and discover thereby for themselves and others why becoming an informed ESP professional in today's ever-changing landscape of ELT may not be just a *field of dreams* on a summer night. Recommendations for further ESP theorizing and research may yet become participants' most engaging reflection worth writing home about again and again.

9.30 – 11.00 Teacher training – Prof. Nijolė Burkšaitienė, Institute of Humanities, Mykolas Romeris, University, Vilnius, **Lithuania: Collaborative Learning in ESP Studies**
Hall 8

1. Projects in ESP studies: aims and objectives
2. Students and teachers' role. Assessment of project work
3. Discussion: Benefits and pitfalls; sharing experience

11.00 – 11.30 Coffee break, central hall

11.30 – 13.30 Teacher trainings

A: Gordana Ignjatović, Faculty of Law, University of Niš, Serbia: **ESP Practitioner's Toolkit: Sharing the Experience from the E-Teacher Online Training Course - ESP Best Practices in Course and Material Design**
Grand hall

Besides ensuring a sound balance of interrelated linguistic and professional/academic contents that reflect the real-life contexts of a discourse community, contemporary ELT/ESP educators have to ensure the development of diverse learner competences and 21st century skills (communication, collaboration, critical thinking and creativity) for real-life purposes, keep up with the technological developments, and inspire independent learning and learner autonomy. This teacher training session focuses on developing a personal **ESP Practitioner's Toolkit**, which comprises the essential tools for designing, setting up, implementing, developing and evaluating ESP courses for academic, occupational and vocational purposes. We will explore the theory and best practices in teaching ESP by focusing on the essential components and processes in ESP course development: 1) sound teaching/learning methodology; 2) needs analysis; 3) setting measurable goals, objectives and outcomes; 4) authentic texts, genre analysis and selecting relevant teaching points; 5) syllabus design; 6) course material design and development; 7) lesson planning and learning activities; 8)

classroom management; 9) student assessment; and 10) course evaluation. The changing realities of ELT/ESP instruction are clearly reflected not only in the development of different form of Blended Flipped or Mobile Learning but also in a wider range of opportunities for formal and informal teacher education and professional development.

B: Žana Knežević, Faculty of Foreign Languages, University “Mediterranean” Podgorica, **Montenegro: Some Features of Moodle in ESP**
Computer room

Having eight-year experience in implementing Moodle in teaching English for Information Technology, we believe we have mastered some of its options. In this training, we will present some features of this learning platform we have found useful for ESP learning. We will introduce Moodle and demonstrate how teaching materials are uploaded, and present activities it offers, focusing on writing and reading blogs and wikis in an English for IT course. The content of the training is as follows:

- Overview of Moodle
- Review of an English for IT course on Moodle
- Blocks (News, Calendar, Form Maker)
- Uploading files to Moodle
- Setting up activities:
- Assignments
- Glossary
- Questionnaire
- Quiz
- Wiki
- Blog

This training is supposed to take place in a computer room, as each participant could have access to a computer and, therefore be able to follow instructions.

13.30 – 14.00 Closing discussion

Grand hall

14.00 – 18.00 Sightseeing excursion and farewell lunch