


3rd International ESP Conference and Summer School
Establishing the Predominant Position of ESP within Adult ELT
University of Niš, Serbia
Teaching English for Specific Purposes and New Language Learning Technologies

Summer School — 4-7 July, 2017

Becoming an ESP Professional: Secrets of the Profession Finally Revealed!
John I. Lontas, Ph.D.



If you dare to be different and are not afraid of taking risks, then this summer school is for YOU! From A to Z and every other letter in between, this quick-paced, hands-on teacher-training summer school reveals the secrets of the ELT profession in becoming a successful ESP professional. Join internationally acclaimed thought leader, author, and practitioner in the fields of applied linguistics, second language acquisition, and ESL/EFL as he unpacks in session after session the 10 principles of professional success. Understand what it means to be the ESP professional you always wanted to be. Learn the do's and don'ts of how to write for academic audiences worldwide. Share your Cover Letter and CV and see it transformed before your very own eyes. Come in and watch yourself and others begin to “spill the beans” about the ESP profession. Contemplate the possibilities for yourself and your students. And who knows? It may not be just a *field of dreams* on a summer night after all!

PS: Bring your laptop/iPad, Cover Letter, and CV and let's learn how to put your best foot forward regardless of personal preferences or ideal multimodal learning modes. Techniques for developing successful professional competencies are highlighted throughout and purposefully applied in collaborative pair-group activities. Upon completion, each participant receives a 3rd International ESP Conference and Summer School *Certificate of Completion*.

